

GBOLAHAN ADEYEMI

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PROFESSIONAL SUMMARY

Product Designer and digital operations professional with a B.Sc. (Ed.) in Computer Science and experience spanning UI/UX design, website administration, e-commerce operations, social media management and content writing. Skilled in creating user-focused interfaces and Figma prototypes, designing websites, maintaining WordPress websites, supporting SEO and publishing workflows, and producing brand-aligned digital content. Meta-certified in Introduction to Front-End Development. Experienced in supporting digital products and working across multiple responsibilities.

CORE SKILLS

Product & UX Design: UI/UX design, product design, Figma, prototyping, high-fidelity interfaces, user research, usability testing, responsive design, accessibility

Web & E-commerce: WordPress, website UI design, website administration, product listing management, mobile responsiveness, cPanel, website content updates

SEO & Analytics: On-page SEO fundamentals, web performance and visibility, Google Analytics, Google Search Console

Content & Social Media: Content strategy, social media management, graphic design with Canva, video editing with CapCut, editorial writing, content publishing

Ways of Working: Cross-functional collaboration, communication, time management, creative problem-solving

PROFESSIONAL EXPERIENCE

Web Administrator (IT) | Ostia Homes (subsidiary of NIMCO Group)

Lagos, Nigeria • Jan 2024 – Present

- Manage and update company websites, supporting uptime, security and website performance.
- Publish and maintain website content, and carry out structural updates to improve usability and engagement.
- Apply SEO practices to support website visibility and content discoverability.

UI/UX Designer | AUTOMATA

Lagos, Nigeria • Oct 2024 – Present

- Designed the AUTOMATA company website UI.
- Design user interfaces for web and mobile experiences, with attention to usability and accessibility.
- Create prototypes and high-fidelity designs in Figma and collaborate with product teams on user experience decisions.

Selected project: NEBO — Smart Estate Management

- Worked as an Associate Product Designer on the NEBO app and designed its website as part of the AUTOMATA team.

Project links: [NEBO website](#) | [Google Play app](#)

Website: [AUTOMATA website](#)

Web Administrator & Graphic Designer | Bimzee Beauty Store

Dublin, Ireland • Remote • Jun 2024 – Present

- Administer the e-commerce website, keeping product listings current and supporting clear navigation and mobile responsiveness.
- Create brand-aligned social media graphics and digital content using Canva.
- Apply basic SEO practices and use analytics tracking to support visibility and monitor digital performance.

Social Media Handler | The Real Celebrity Kids

Remote • May 2022 – Present

- Manage and develop social content across Instagram, TikTok and Facebook for an Instagram page with 162k+ followers.
- Create visually consistent content and graphics to support audience interaction and brand identity.

Blogger / Content Writer | Kemi Filani News

Lagos, Nigeria • Jan 2019 – Nov 2021

- Wrote and published entertainment, lifestyle and trending-news articles for a Nigerian media platform.
- Met editorial deadlines and maintained appropriate editorial tone and journalistic accuracy.
- Produced audience-focused content intended to support online traffic and engagement.

EDUCATION

B.Sc. (Ed.), Computer Science | Tai Solarin University of Education, Ogun State | 2019 – 2023

WASSCE | Atunrase Senior High School | 2014 – 2017

CERTIFICATION

- [Introduction to Front-End Development — Meta \(via Coursera\), 2026](#)

TOOLS & PLATFORMS

Figma • WordPress • cPanel • Canva • CapCut • Google Analytics • Google Search Console

VOLUNTEERING

Volunteer UI/UX Designer | Myseekrit Anonymous Mobile App | [Google Play Store](#)

- Designed new screens for version 2.0 and used Figma to prototype improvements informed by user-centered design.

Former Member, NYSC | Servicom Vanguard CDS Group

- Participated in community projects focused on education, health and sustainability, including donations to orphanage homes.

LANGUAGES

English (Fluent) · Yoruba (Native)